



**Gold Group**

Dream | Change | Profit

## **JUNIOR PROJECT MANAGER – DIGITAL SPECIALIST**

### **Job Description**

Gold Group ([www.gold-group.com](http://www.gold-group.com)), a fast-growing pioneer in digital and mobile marketing, is seeking a full-time Junior Project Manager – Digital Specialist to manage clients and assist with interactive campaign development. The ideal candidate will have exceptional organizational and time-management skills and 1-3 years experience working with clients in a marketing department or ad agency setting, or in your own free-lance business.

### **Responsibilities**

- Managing and implementing digital marketing, web development and mobile marketing projects
- Interacting with clients under the guidance of the Client Services team
- Creating and managing project task lists, timelines and other documents
- Developing campaign reports and assisting with client presentations

The ideal candidate will have specific hands-on experience in *one or more* of the following areas:

- Pay-per-click campaign management and search optimization
- Online and offline media buying and research
- Writing of marketing plans and strategies
- Social network campaigns, web guerilla campaigns and social media outreach

Strong MS Office skills (Word, Excel, and PowerPoint) and a high comfort-level with marketing, public relations, web development, social networking and mobile are required. You will work from our Clark, NJ, headquarters, convenient to the Garden State Parkway. We have a young, energetic staff led by seasoned mentors with years of experience in the branding, technology, advertising and sales arenas. If you want to work hard and have fun while building the next generation of marketing campaigns for major clients, we encourage you to apply!

Send your resume to: [digital@gold-group.com](mailto:digital@gold-group.com)